

# CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

Murray Hill 8-3400

ALASKA  
"HIGH ADVENTURE WITH LOWELL THOMAS"  
CBS-TV NETWORK IN COLOR  
WED., OCT. 8, 8-9 P.M. (EDT)

FOR RELEASE IMMEDIATE

From: Frank M. Leonard  
Nick Mamula  
Barbara Elliman

FAMILY FAREWELL -- Leaving on a dangerous camera mission deep in Alaska mountains for scenes in the first episode of the new "High Adventure with Lowell Thomas" series (in full color, CBS television network, Wednesday, October 8th, from 8:00 to 9:00 p.m., EDT), Lowell Thomas, Sr. (right) and son, Lowell Thomas, Jr., get go-ahead signal at base headquarters from latter's wife and 3-year old daughter, Ann. Flag is official emblem of the Explorers Club of New York. Presented by the United Motors System and Delco-Remy Division of General Motors, four thrill-packed installments of "High Adventure with Lowell Thomas" will be seen during the coming fall and winter.