

# CAMPBELL · EWALD COMPANY, INC.

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ALASKA

FOR RELEASE IMMEDIATE

"HIGH ADVENTURE WITH LOWELL THOMAS"  
CBS-TV NETWORK IN COLOR  
WED., OCT. 8, 8-9 P.M. (EDT)

From: Frank M. Leonard  
Nick Mamula  
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PIQUED BY PEAK -- One of Alaska's imposing mountains is a background for Lowell Thomas as the intrepid explorer-author-producer gets ready to "shoot" scenes in full color for the initial installment of the new "High Adventure with Lowell Thomas" TV series which will bow over the CBS television network on Wednesday, October 8th, from 8:00 to 9:00 p.m., Eastern Daylight Time. Entire show is devoted to the challenges and possibilities of America's newest state and last big frontier. "High Adventure with Lowell Thomas" is presented by the United Motors System and Delco-Remy Division of General Motors.