

CAMPBELL · EWALD COMPANY, INC.

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ALASKA

"HIGH ADVENTURE WITH LOWELL THOMAS"

CBS-TV NETWORK IN COLOR

WED., OCT. 8, 8-9 P.M. (EDT)

FOR RELEASE

IMMEDIATE

From: Frank M. Leonard
Nick Mamula
Barbara Elliman

GETS INSIDE INFO -- Chiefs of the Tlingit Indians of Alaska let Lowell Thomas in on age-old secret tribal rites during production of certain scenes for the first episode (Alaska - America's Last Frontier) of the new "High Adventure with Lowell Thomas" series scheduled for un-reeling over the CBS television network in full color on Wednesday, October 8th, from 8:00 to 9:00 p.m., Eastern Daylight Time under the sponsorship of the United Motors System and Delco-Remy Division of General Motors. Before the purchase of Alaska by the United States in 1867, the Tlingits fought a bloody war with the incumbent Russians.