## CAMPBELL EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

MUrray Hill 8-3400

"HIGH ADVENTURE WITH LOWELL THOMAS"
CBS-TV NETWORK, MONDAY, DECEMBER 23,
10:00-11:00 PM, EST

FOR RELEASE

From: Frank M. Leonard

Nick Mamula Barbara Elliman

ON THEIR WAY -- Quartet of pioneer Arctic explorers join Lowell
Thomas on photography expedition to the North Pole for scenes in
the second episode of the popular TV series, "High Adventure with
Lowell Thomas," which will be colorcast over the CBS network on
Monday, December 23rd, 10:00-11:00 p.m., EST. (Left to right):
Adm. Donald B. MacMillan; Sir Hubert Wilkins; the late Peter
Freuchen; Lowell Thomas; and Col. Bernt Balchen. Freuchen died
with the arrival of the group in Alaska, jumping off point for their
Arctic adventures. Film is dedicated to him. Odd shoes worn by
Wilkins were designed by him for use by our armed forces in the
Arctic and Antarctic. They keep feet warm and dry even in temperatures as low as 60 degrees below freezing. The United Motors
System and Delco-Remy division of General Motors are the sponsors
of the "High Adventure with Lowell Thomas" series.

(G 4172)