

# CAMPBELL · EWALD COMPANY, INC.

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FOR RELEASE

"HIGH ADVENTURE WITH LOWELL THOMAS"  
CBS-TV NETWORK, MONDAY, DECEMBER 23  
10:00-11:00 PM, EST

EXCLUSIVE IN YOUR CITY

From: Frank M. Leonard  
Nick Mamula  
Barbara Elliman

PREP FOR POLE -- Pioneer Arctic explorers get set for flight over the North Pole for thrilling sequence in the second installment of "High Adventure with Lowell Thomas," which will be colorcast over the CBS-TV network Monday, December 23rd, 10:00-11:00 p.m., EST. In the group are (left to right): Lowell Thomas, Jr.; Col. Bernt Balchen; Lowell Thomas, Sr.; Adm. Donald B. MacMillan; and Sir Hubert Wilkins. Activities of our armed forces in the Arctic, the western hemisphere's first line of defense, are highlighted. "High Adventure with Lowell Thomas" is sponsored by the United Motors System and Delco-Remy division of General Motors.

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