CAMPBELL EWALD COMPANY, INC.

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EPISODE NO. 5: AUSTRALIAN OUTBACK
"HIGH ADVENTURE WITH LOWELL THOMAS"
CBS-TV, MONDAY, MARCH 24, 8-9 P.M., EST

FOR RELEASE

UPON RECEIPT

From: Frank M. Leonard

Nick Mamula Barbara Elliman

SAVAGE ENCOUNTER -- Lowell Thomas takes time out from filming the fifth installment of "High Adventure with Lowell Thomas" (CBS-TV, Monday, March 24th, 8:00-9:00 p.m., EST) deep in the Australian Outback to talk over the "good old days" with old-time bushman and drover, Matt Savage. Latter helped the Lowell Thomas party to relocate the bones of famed Australian-American explorer, Harold Bell Lasseter, who disappeared in the Australian desert in 1931. The hunt for Lasseter and a fabulous gold reef makes up the fifth edition of "High Adventure with Lowell Thomas." The series is sponsored by the United Motors System and Delco-Remy Division of General Motors.