



PHOTO DIVISION PRESS INFORMATION

FIND "HIGH ADVENTURE" IN ARCTIC AREAS

Col. Bernt Balchen, the first man to fly over the North and South Poles, poses with Lowell Thomas at Elmendorf Air Base, Alaska, before filming of the second installment of "High Adventure with Lowell Thomas" (CBS Television, 10:00-11:00 PM, EST) Monday, December 23.

Col. Balchen, who helps guide the Thomas expedition into the North lands, is one of America's top aviation experts -- and like many others, is well aware of the strategic importance of Arctic bases for the air defense of the North American continent.

In the above picture, the pair display their professional badge -- the flag of the Explorers' Club, the world-wide symbol of "High Adventure."

CBS TELEVISION 485 Madison Avenue, New York 22, N.Y.



SUBJECT: COL. BERNT BALCHEN AND
LOWELL THOMAS
PROGRAM: "HIGH ADVENTURE WITH
LOWELL THOMAS"
ON AIR: MONDAY, DECEMBER 23,
10:00-11:00 PM, EST
SPONSOR: GENERAL MOTORS

"B"

12/11/57

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