CAMPBELL EWALD COMPANY, INC.

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"HIGH ADVENTURE WITH LOWELL THOMAS"
EPISODE NO. 3: DANGER ISLAND
CBS-TV NETWORK IN COLOR
MONDAY, JANUARY 19, 10:00-11:00 P.M. (EST)

FOR RELEASE UPON RECEIPT

Please Watch Credit:

OFFICIAL U. S. NAVY PHOTO

From: Frank M. Leonard Nick Mamula Barbara Elliman

UNUSUAL ROLE -- Lowell Thomas (back row, center) officiates as King
Neptune during ceremonies initiating "polywogs" (first-time crossers
of the Equator) into "shellbacks" aboard USS Point Defiance, which
carried him and 32 world-famed American scientists to remote Puka Puka,
or Danger Island, in the South Seas for one of the most important
projects of the International Geophysical Year. Colorful, exciting
activities on the island are main feature of the third installment of
"High Adventure with Lowell Thomas" coming to TV screens in full color
over the CBS network Monday, January 19th, from 10:00 to 11:00 p.m.,
EST. "High Adventure with Lowell Thomas" is sponsored by the United
Motors System and Delco-Remy Division of General Motors.