CAMPBELL EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

MUrray Hill 8-3400

"HIGH ADVENTURE WITH LOWELL THOMAS"
EPISODE NO. 3: DANGER ISLAND
CBS-TV NETWORK IN COLOR
MONDAY, JANUARY 19, 10:00-11:00 P.M. (EST)

FOR RELEASE UPON RECEIPT

From: Frank M. Leonard Nick Mamula Barbara Elliman

HOWDY, FOLKS -- Lowell Thomas waves "howdy" while standing beside a Nike-Asp rocket on board the USS Point Defiance which transported the explorer and 32 scientists to the lonely isle of Puka Puka, or Danger Island, in the South Seas, scene of the third edition of "High Adventure with Lowell Thomas" to be colorcast over the CBS-TV network Monday, January 19th, 10:00-11:00 p.m., EST under the auspices of the United Motors System and Delco-Remy Division of General Motors. Puka Puka, directly in the path of the October 12th solar eclipse, was used by the scientists as headquarters to study the sun under eclipse conditions as one of the most important projects of the International Geophysical Year. The "Sadie Thompson" rocket was one of six fired 150 miles into outer space to observe the sun from that vantage point during eclipse totality. Besides the activity on Danger Island, Samoa, Tahiti and other South Sea spots are featured in the forthcoming "High Adventure with Lowell Thomas."