

CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

MURRAY HILL 8-3400

"HIGH ADVENTURE WITH LOWELL THOMAS"
IN FULL COLOR, CBS TELEVISION NETWORK
FRIDAY, MARCH 27, 8:00-9:00 P.M., EST

FOR RELEASE IMMEDIATE

From: Nick Mamula
Barbara Elliman

(ONE OF TWO PHOTOS)

THEY GO TO HIS HEAD -- Lowell Thomas, distinguished explorer and commen-
tator whose next "High Adventure with Lowell Thomas" TV show will be
beamed over the CBS television network on Friday, March 27th, 8:00-9:00
p.m., EST, is a hat collector. During his myriad wanderings around the
world, Thomas has amassed an amazing collection of strange and exotic
headgear which is stored in a special building on his estate near
Pawling, N.Y. Thomas is shown here with a small part of his collection.
Although he could get heady making a choice from the hundreds of hats he
has on hand, Lowell, prefers the light gray Texas-type headpiece shown
on far right. 1959

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