## CAMPBELL EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

MUrray Hill 8-3400

"HIGH ADVENTURE WITH LOWELL THOMAS"
CBS-TV NETWORK, MONDAY, DECEMBER 23
10:00-11:00 PM, EST

FOR RELEASE

From: Frank M. Leonard

Nick Mamula Barbara Elliman

LIKE FATHER, LIKE SON -- Ever since he was a youngster,
Lowell Thomas, Jr. has traveled to the far and mysterious spots
of the earth with his illustrious father. Here they check on a
map of the "Top of the World" before taking off on a photography
expedition to the North Pole for scenes in the second episode of
"High Adventure with Lowell Thomas," which comes to the nation's
living rooms in color over the CBS network on Monday, December
23rd, 10:00-11:00 p.m., EST, under the sponsorship of the United
Motors System and Delco-Remy division of General Motors.

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