

CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

Murray Hill 8-3400

EPISODE NO. 7: MOROCCO
"HIGH ADVENTURE WITH LOWELL THOMAS"
IN COLOR, CBS TELEVISION
WED., MAY 28, 10-11 P.M. (EDST)

FOR RELEASE UPON RECEIPT

From: Frank M. Leonard
Nick Mamula
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HAVE GUNS, WILL TRAVEL

Wild Berber tribesmen armed with old-fashioned rifles in the desolate desert section of south Morocco put on a "Wild West" show for the seventh episode (Morocco) of "High Adventure with Lowell Thomas," which will be colorcast on the CBS television network Wednesday night, May 28th from 10:00 to 11:00 p.m., EDST. Morocco's earliest inhabitants were forbears of these tribesmen. The Moroccan episode ends with "High Adventure with Lowell Thomas" series sponsored by the United Motors System and Delco-Remy Division of General Motors for this season.