

# CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

Murray Hill 8-3400

EPISODE NO. 7: MOROCCO  
"HIGH ADVENTURE WITH LOWELL THOMAS"  
IN COLOR, CBS TELEVISION,  
WED., MAY 28, 10-11 P.M. (EDST)

FOR RELEASE UPON RECEIPT

From: Frank M. Leonard  
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## HOURIS DANCE THE HOURS AWAY

Lowell Thomas beats native tambourine as Moroccan dancers get set for a torrid round of terpsichore for scenes in the forthcoming seventh full-hour episode of "High Adventure with Lowell Thomas" (in color, CBS-TV, Wednesday, May 28th, 10:00-11:00 p.m., EDST) sponsored by the United Motors System and Delco-Remy Division of General Motors. Dancers who formerly "belonged" to a wealthy pasha move to the insistent beat of the tambourines and the clapping of hands. Nobody knows the origin of the ecstatic dance.