

# CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

MURRAY HILL 8-3400

EPISODE NO. 7: MOROCCO  
"HIGH ADVENTURE WITH LOWELL THOMAS"  
IN COLOR, CBS TELEVISION  
WED., MAY 28, 10-11 P.M. (EDST)

FOR RELEASE UPON RECEIPT

From: Frank M. Leonard  
Nick Mamula  
Barbara Elliman

## TAKE ME TO THE "CASBAH"

Here is an excellent picture of explorer-author-producer Lowell Thomas taken during his trip to Morocco to photograph the seventh edition of "High Adventure with Lowell Thomas" (in full color, CBS-TV, Wed., May 28, 10:00-11:00 p.m., EDST). In the background is the famous "Casbah" at Ouarzazat, Morocco. The "Casbah" is the most typical manifestation of south Moroccan feudalism. It corresponds to the medieval castles in England and France in which feudal barons lived and took refuge from their enemies.