CAMPBELL EWALD COMPANY, INC.

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FOR RELEASE

From: Frank M. Leonard

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ON DECK FOR ADVENTURE

Lowell Thomas relaxes on river boat taking him and camera crew up the wild Sepik River to photograph Stone Age savages in hitherto unexplored area of New Guinea for first installment of the new television adventure series, "High Adventure with Lowell Thomas," which will be shown over the CBS television network on Tuesday, November 12, 8:00 to 9:00 P.M. EST, under the sponsorship of the United Motors System and Delco-Remy divisions of General Motors.