

CAMPBELL · EWALD COMPANY, INC.

488 MADISON AVE., NEW YORK 22, N. Y.

Murray Hill 8-3400

"HIGH ADVENTURE WITH LOWELL THOMAS"
CBS-TV NETWORK, MONDAY, DECEMBER 23
10:00-11:00 PM, EST

FOR RELEASE

From: Frank M. Leonard
Nick Mamula
Barbara Elliman

LOWELL ON HIGH -- Sitting practically on top of the world, Lowell Thomas poses for camera study during filming of second installment of his television adventure series, "High Adventure with Lowell Thomas," above the Arctic Circle. Behind him is dome housing radar apparatus on so-called "Dew-Line" to warn our armed forces of the approach of unidentified aircraft. "High Adventure with Lowell Thomas" is sponsored by the United Motors System and Delco-Remy division of General Motors and will be telecast in full color for one hour over the CBS-TV network, Monday, December 23rd, 10:00-11:00 p.m., EST.

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