

CAMPBELL · EWALD COMPANY, INC.

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EPISODE NO. 4: TIBET
"HIGH ADVENTURE WITH LOWELL THOMAS"
CBS-TV, TUES., FEB. 25, 8-9 P.M., EST

FOR RELEASE UPON RECEIPT

From: Frank M. Leonard
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HORSES WIN OKAY -- Lowell Thomas and party followed the ancient and treacherous caravan route from Sikkim over the high Himalayas to get to forbidden Tibet, which is the backdrop for the fourth installment of "High Adventure with Lowell Thomas," which will be colorcast over the CBS television network Tuesday, February 25th, 8:00-9:00 p.m., EST. Thomas fondles his equine carrier which is most dependable form of transportation since Tibetans absolutely forbid travel by air, car, or even by carriage, or cart. As far as transportation is concerned, Tibet is a country without a wheel!

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