



COLOR TELEVISION

Press Information Photo Division

LOWELL THOMAS, EXPLORER-COMMENTATOR,
AND NOW, STAR OF "HIGH ADVENTURE" SERIES

Lowell Thomas, network broadcasting veteran of 28 years, will star in his first television production Tuesday, November 12, when the initial episode of "High Adventure with Lowell Thomas" (CBS Television, 8:00-9:00 PM, EST) travels into New Guinea's jungle to show Stone Age headhunters.

CBS Television Network · 485 Madison Avenue, New York 22, New York



COLOR TELEVISION

SUBJECT: LOWELL THOMAS
PROGRAM: "HIGH ADVENTURE WITH
LOWELL THOMAS"
ON AIR: TUESDAY, NOVEMBER 12
8:00-9:00 PM, EST
SPONSOR: GENERAL MOTORS CORP.

"Full" 10/31/57

CBS Television Network · 485 Madison Avenue, New York 22, New York